

hensonmars

CREATIVES THAT LOVE SCIENCE

Design & communication agency
based on Mars, available worldwide.

Helping visionary Biotech and Pharma companies

emphasize their strengths & communicate
their values through thoughtful design.

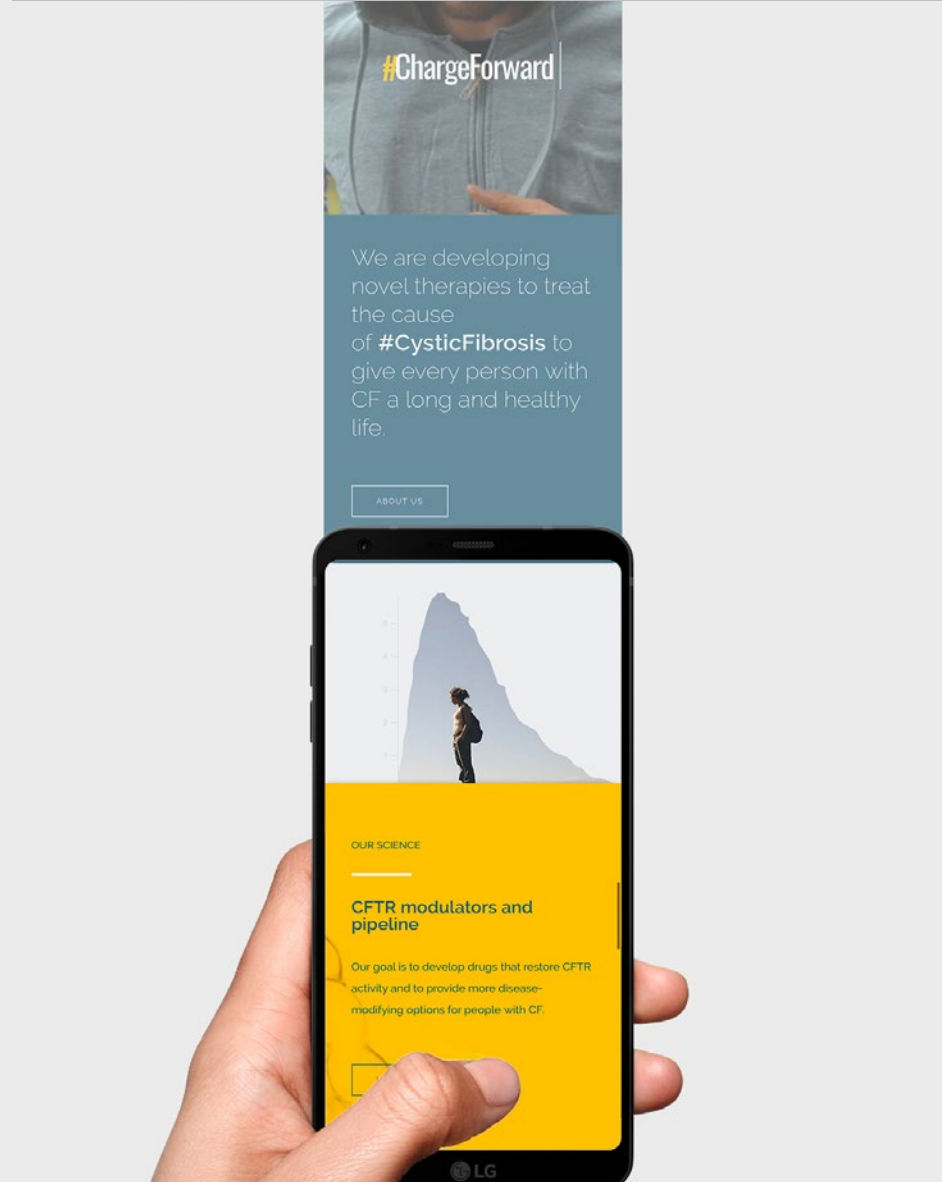
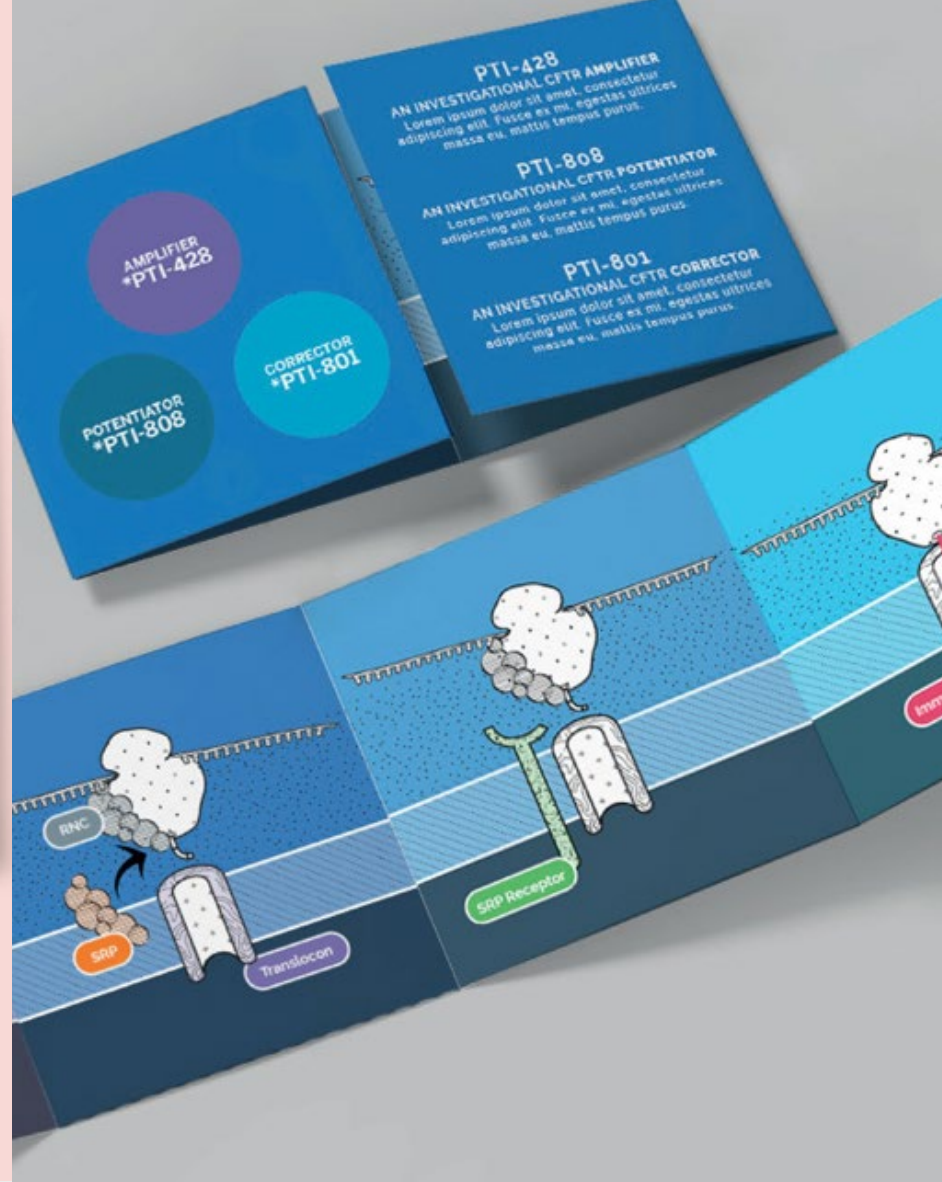
/WHAT WE DO

We translate science into stunning and well-thought design solutions.

We work with a wide range of highly skilled creatives to ensure your message comes across to the audience you want in a way that elevates your product or company.



Science communication is a challenge.
The clarity of a message is the responsibility of
the communicator.



/OUR SERVICES



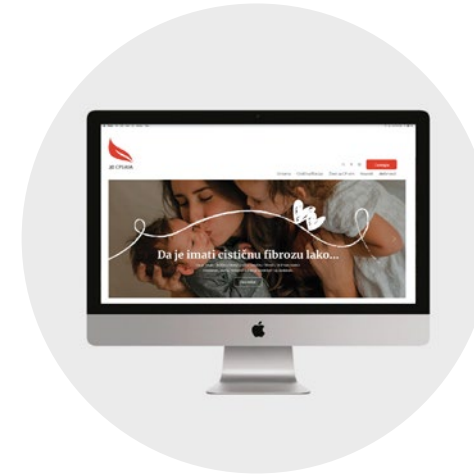
Print



Digital



Illustrations



Branding



Events

We have a wide range of services at your disposal to never again leave you thinking “...and how do i do this now?”

We are particularly proud of:

- ✓ Immediate response
- ✓ Quick delivery
- ✓ Sharing fully editable files
- ✓ Providing tutorials for internal use
- ✓ Over 20 years experience

/WHO WE ARE



Nevena Kovacevic

Founder and Managing Director

Nevena is the main point of contact for all our Clients. She manages all our projects and makes sure that they are on time, on budget and on brief.

@hensonmars.com



Rebecca Rinaldi

Creative Director

Rebecca is involved in all projects and deliveries. She works with our Clients on the vision, and sets clear objectives and goals to reach.

rebecca@hensonmars.com



Chiara Benassi

Chief Graphic Designer

From a simple illustration to complex infographics and presentations. Chiara manages the graphic team and makes all our Clients dream come true..



Giorgio Barroccu

Chief Web & Coding

Giorgio manages the web team and sets up beautiful memorable websites that follow our Clients needs and vision.

We are a team with over 20 years of experience in the Biotech & Pharma industry & Design.

We are here to listen to your needs, understand your communication objectives and propose effective solutions to achieve them.

/HOW WE WORK



ONE OFF PROJECT

*Need something specific now?
Tight on a deadline?*

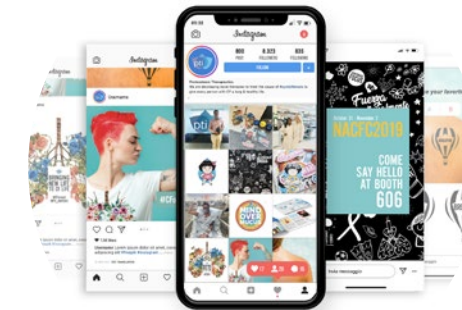
From a simple business card design, a quick flyer to an illustration you desperately need done or a whole website design. Or maybe those last minute power point touch ups? We are here to help you with any one off project you might need.



BRANDING

*New company?
Not satisfied of your identity?*

Whether you have it half way figured out already, or you are a start-up in need of a look that reflects your company identity. Having a solid brand design and guidelines makes things easier for the future. We are here to translate your company values and identity into beautiful designs.



YEARLY SUBSCRIPTION

*Want to be worry-free?
Want to have a team always available?*

We are always there for you, it is like having a dedicated in-house graphic team. We will coordinate with your teams and serve your company with all graphic needs throughout the year. No more headaches.

We believe in building real relationships with our clients

Making lasting connections with every client makes it easier for us to create designs that express to the best the corporate values.

Digital.

Cool websites & digital material, optimized for the platform on which it will be distributed.

WEB

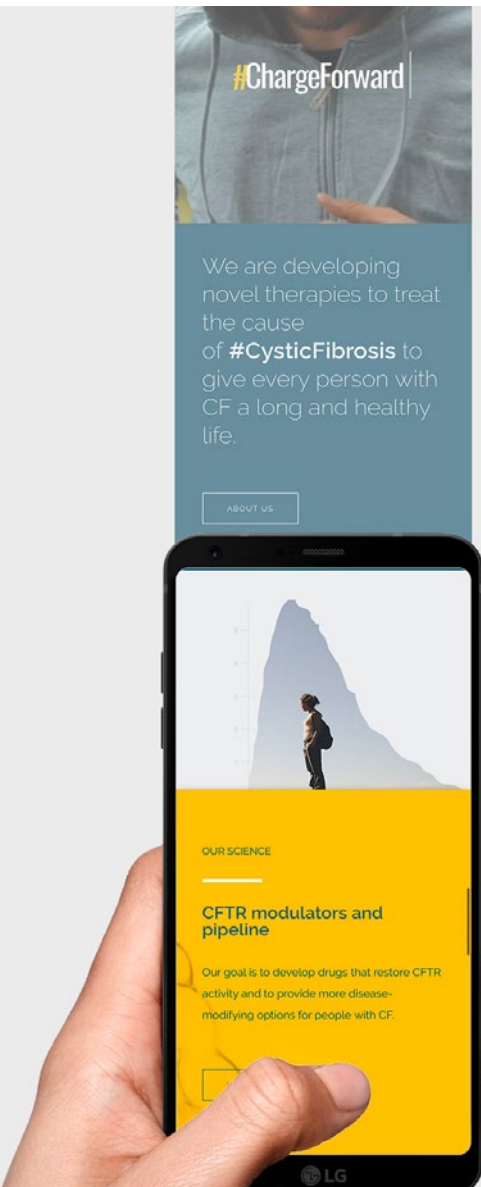
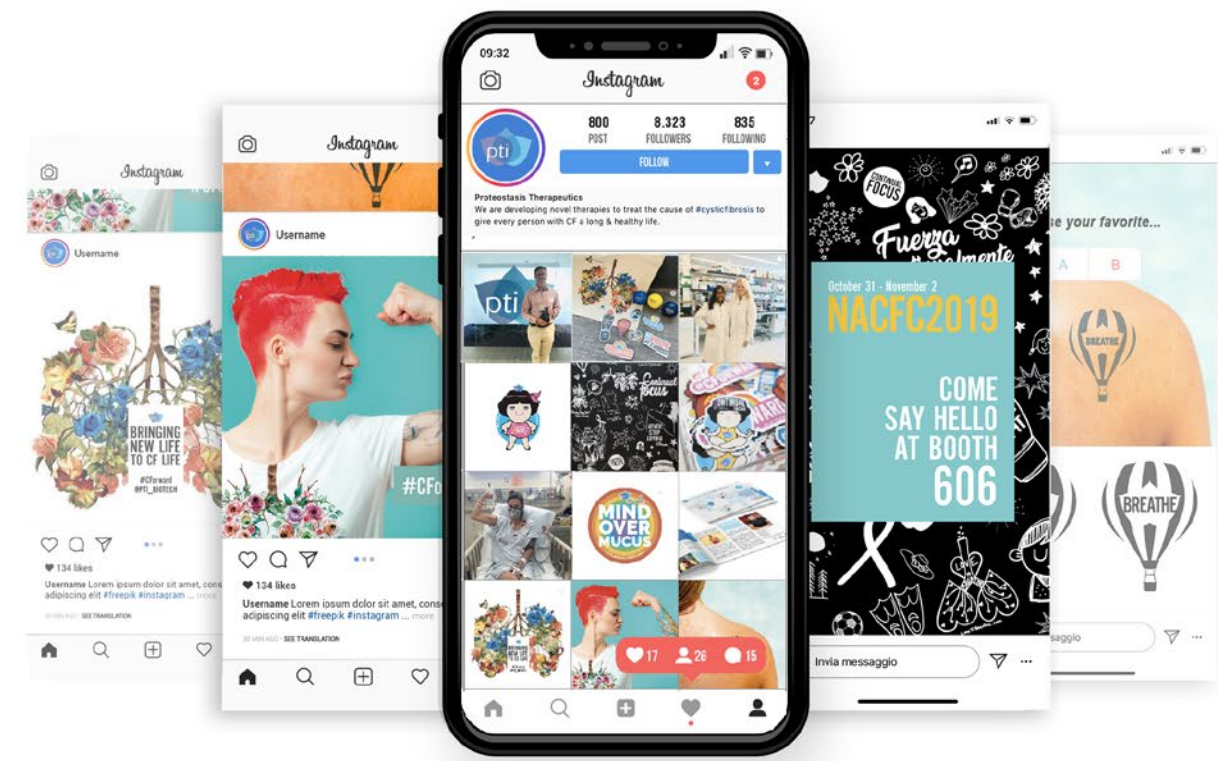
- CORPORATE WEBSITE
- DIGITAL FLYERS & INVITATIONS
- CONCEPT ANIMATIONS
- STATIC ILLUSTRATIONS
- ANIMATED INFO-GRAPHICS
- DIGITAL FLYERS

PRESENTATIONS

- SINGLE POWER POINT DECK LAYOUT
- SINGLE POWER POINT DECK REDESIGN
- POWER POINT TEMPLATES
- ICON SETS DESIGN
- ILLUSTRATIONS

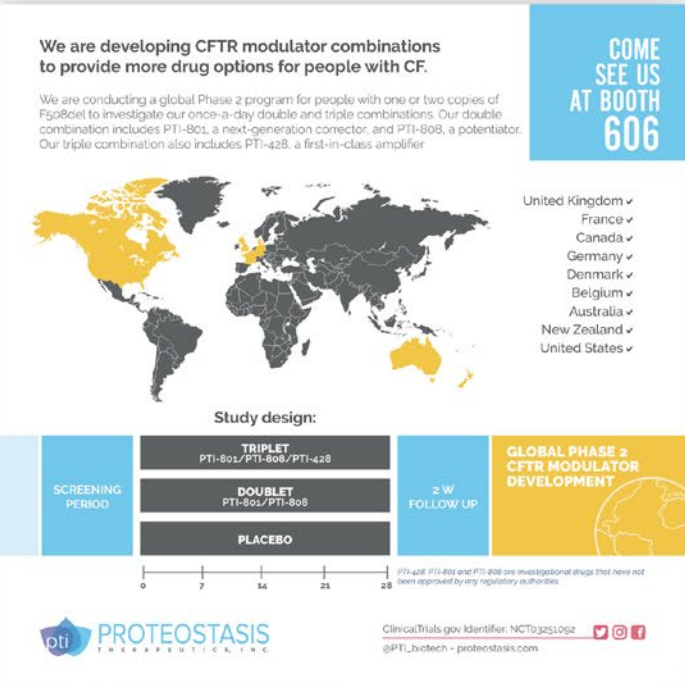
SOCIAL

- POST DESIGN
- STORIES DESIGN
- INSTAGRAM FEED



Print.

Corporate, Brochures, layouts, invitations, posters, leaflets, etc.



CORPORATE

- LETTERHEAD
- BUSINESS CARDS
- STATIONERY
- INTERNAL COMMUNICATION DOCUMENTS

EXTERNAL

- POSTERS
- BROCHURES
- FLYERS
- INVITATIONS
- MAGAZINES



Illustrations.

Science illustrations, charts & animations.



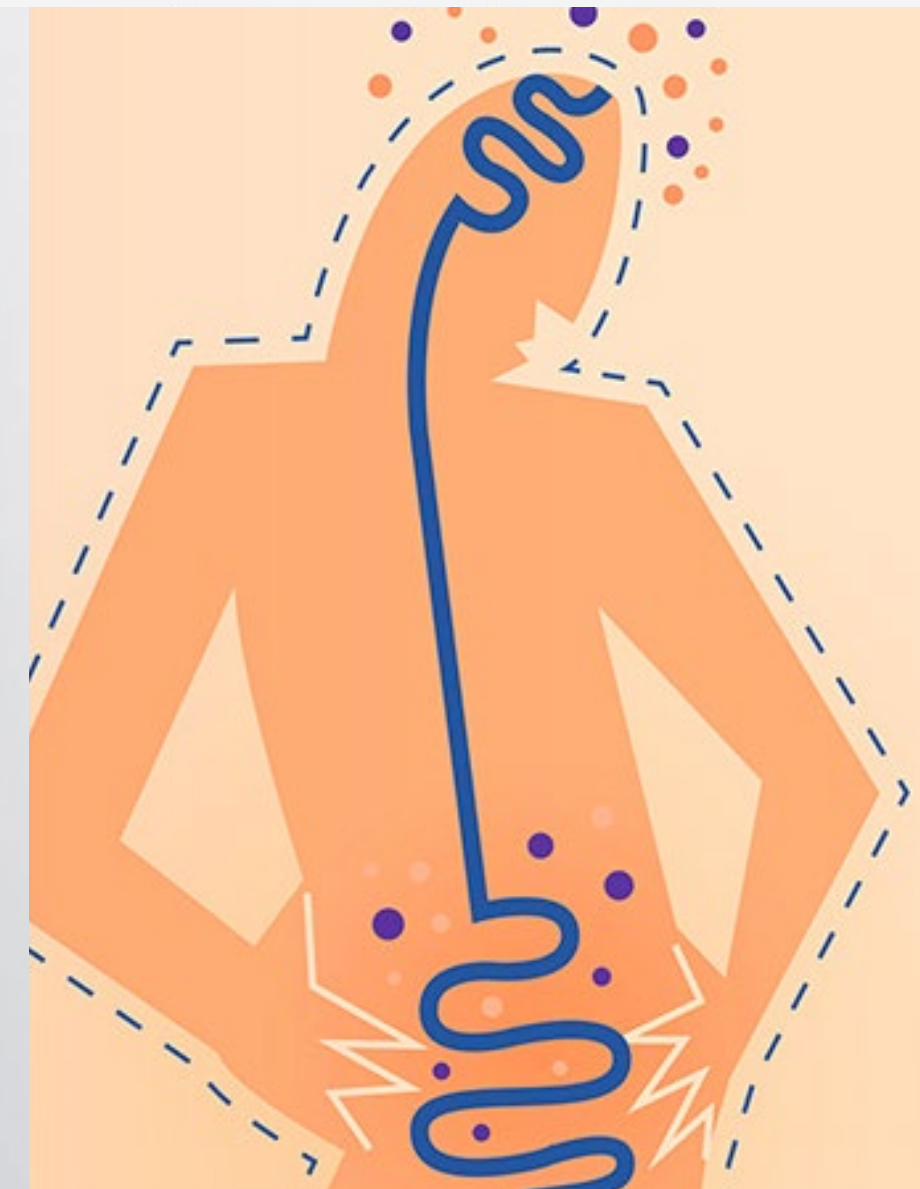
TECHNICAL & DESCRIPTIVE

SCIENCE ILLUSTRATIONS

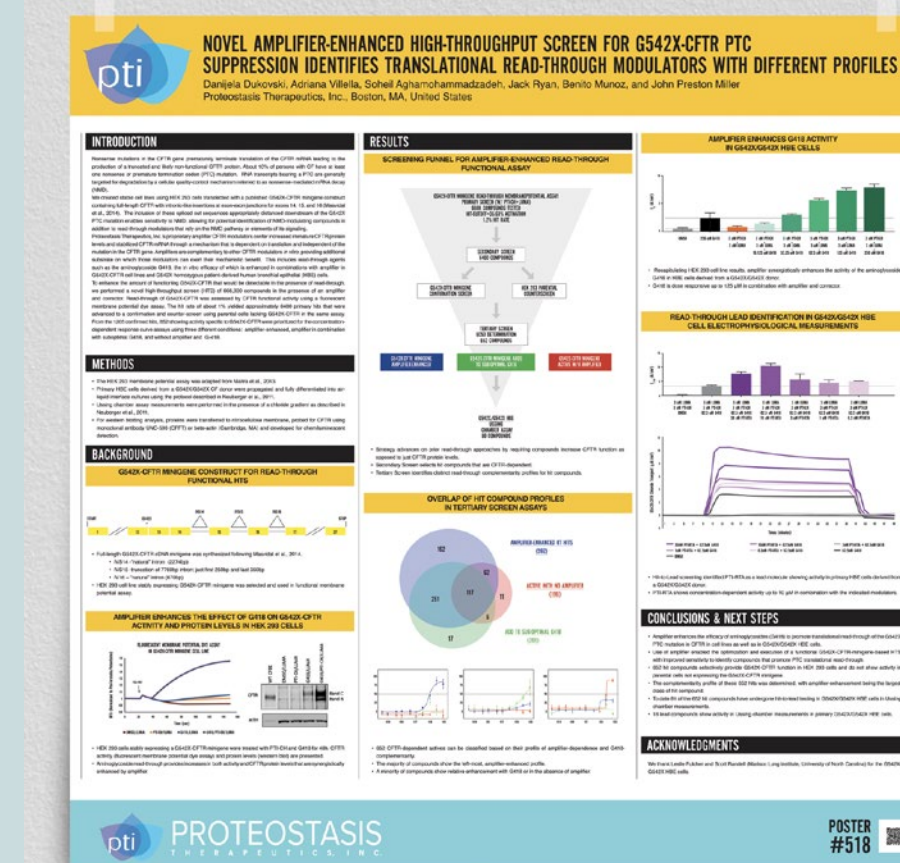
2D INFOGRAPHICS

ANIMATED INFOGRAPHICS

CHARTS & DIAGRAMS



Booth design, roll ups, swags and anything else you might need for different events.



BOOTH DESIGN
GADGETS
POSTERS
PRESENTATIONS
SWAG



Branding.

Corporate image and look&feel.



CORPORATE IDENTITY

COMPETITORS ANALYSIS

BRAND STRATEGY

BRAND DESIGN

BRAND BOOK & GUIDELINES

CREATIVE MARKETING

CLICK HERE

to get the prices for our different services.

www.hensonmars.com/test-for-branding-quotation

the test will help you understand where you are at with your corporate identity, what you might need, and how much it will cost.

We won't bother you with follow up emails. No contact information required. You know where to find us :)

Thanks
for the
attention!



hensonmars

www.hensonmars.com



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hello@hensonmars.com

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